# GONORRHEA DIAGNOSTICS MARKET: US, EUROPE, JAPAN Test Volume, Sales Forecasts and Supplier Shares by Country

#### Table of Contents

## I. <u>Introduction</u>

## II. Gonorrhea Worldwide Market and Technology Overview

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- E. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
  - 4. Differential Light Scattering
  - 5. Information Technology
  - 6. Artificial Intelligence
  - 7. Liposomes
  - 8. Flow Cytometry
  - 9. Chromatography
  - 10. Diagnostic Imaging
  - 11. Gel Microdroplets
  - 12. Other
- III. <u>France</u>: Market Size, Growth and Major Suppliers' Sales and Market Shares
- IV. <u>Germany</u>: Market Size, Growth and Major Suppliers' Sales and Market Shares
- V. <u>Italy</u>: Market Size, Growth and Major Suppliers' Sales and Market Shares
- VI. <u>Japan</u>: Market Size, Growth and Major Suppliers' Sales and Market Shares
- VII. <u>Spain</u>: Market Size, Growth and Major Suppliers' Sales and Market Shares
- VIII. <u>UK</u>: Market Size, Growth and Major Suppliers' Sales and Market Shares

## <u>Table of Contents</u> (continued)

# IX. <u>USA</u>: Market Size, Growth and Major Suppliers' Sales And Market Shares

## X. Alternative Market Penetration Strategies

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## XI. Potential Market Entry Barriers and Risks

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## XII. Competitive Assessments

- Abbott
- Affymetrix
- Beckman Coulter/Danaher
- Becton Dickinson
- bioMerieux
- Bio-Rad
- Cepheid
- Diamedix
- DiaSorin

# <u>Table of Contents</u> (continued)

- Eiken Chemical
- Enzo Biochem
- Fujirebio
- Gen-Probe
- Hologic
- ID Biomedical
- Innogenetics/Solvay
- Kreatech
- Life Technology
- Lonza
- Nanogen/Elitech
- Novartis Diagnostics
- Ortho-Clinical Diagnostics
- Qiagen
- Roche
- Scienion
- Sequenom
- SeraCare
- Siemens
- Takara Bio
- Thermo Fisher
- Wallac
- Wako

# GONORRHEA DIAGNOSTICS MARKET: US, EUROPE, JAPAN Test Volume, Sales Forecasts and Supplier Shares by Country

#### List of Tables

Major Companies Developing or Marketing Gonorrhea Tests

France

Gonorrhea Test Volume and Diagnostics Sales Forecast By Market Segment

France

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Germany

Gonorrhea Test Volume and Diagnostics Sales Forecast By Market Segment

Germany

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Italy

Gonorrhea Test Volume and Diagnostics Sales Forecast By Market Segment

Italy

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Japan

Gonorrhea Test Volume and Diagnostics Sales Forecast By Market Segment

Japan

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Spain

Gonorrhea Test Volume and Diagnostics Sales Forecast By Market Segment

# <u>List of Tables</u> (continued)

## U.K.

Gonorrhea Test Volume and Diagnostics Sales Forecast By Market Segment

## U.K.

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

# U.S.A.

Gonorrhea Test Volume and Diagnostics Sales Forecast By Market Segment

#### U.S.A.

Gonorrhea Testing Market Diagnostics Sales by Major Supplier