

LIST OF TABLES

Figures

- Figure 1: Retail Industry is about to change
- Figure 2: Showrooming
- Figure 3: Showrooming compete
- Figure 4: Venues where people use mobile
- Figure 5: Mobile Retail Category by Platform
- Figure 6: Showrooming Habits
- Figure 7: Social Commerce
- Figure 8: Estimated Social Commerce Revenues
- Figure 9: Retailers Rise Index
- Figure 10: Social Commerce Revenue
- Figure 11: Social Commerce and Brands
- Figure 12 Social Commerce: New Environment
- Figure 13: Web Sales Prediction
- Figure 14: Business Intelligence and Retailers
- Figure 15: Mobile ecommerce Spend
- Figure 16: Increasing Mobile usage for Social Media
- Figure 17: In-store usage of Smartphone
- Figure 18: Mobile Activity by Location
- Figure 19: Smartphone Activity by Store Type
- Figure 20: Tablet Shoppers: Bargains or Rich Product Images
- Figure 21: Smartphone Shoppers: Bargain Hunters
- Figure 22: Visualize Check Out Process
- Figure 23: Mobile Checkout
- Figure 24: Bigger Data for Bigger profits
- Figure 25: Mobile Shopping Lifecycle
- Figure 26: Social Media Strategy for Online-Retailers
- Figure 27: social Media
- Figure 28: Facebook Insights
- Figure 29: Twitter
- Figure 30: Pinterest in Retailers' Email
- Figure 31: Enterprise Gamification
- Figure 32: Gamification in Education
- Figure 33: NFC
- Figure 34: NFC In-Store Experience
- Figure 35: NFC Personal Advertising
- Figure 36: Customized Offers
- Figure 37: Smart Shopper