LIST OF TABLES

List of Tables Table – Population Size and Growth, 1984-2015F Table – Economic Indicators, 2004-2014F Table 1.5.1 – Taxation Base Table 1.5.2 – Provincial Excise Taxes Table 1.5.3 – Historical Excise Rates of Beer Table 1.5.4 – Legal Controls on Beer Table 1.5.5 – Tax Burden on Beer @ 5% Abv Table – Beer Definitions by Type - Local Segmentation Table – Beer Definitions by Type - Standard Price Segmentation Table – Beer Definitions by Type - Alcoholic Strength Table – Beer Definitions by Type – Beer Type Table – Beer Definitions by Type - Local, National and International Table 3.9 – Trade Margin Build-Up Model Table B 3.10.1 – Selected Consumer Beer Prices – Off-Premise, 2011-2013 Table B 3.10.2 – Selected Consumer Beer Prices – On-Premise, 2011-2013 Commercial Beverage Consumption Per Capita, Litres, 2002-2013F Commercial Beverage Consumption Per Capita, % Share, 2002-2013F Commercial Beverage Consumption Per Capita, Growth, 2002-2013F Commercial Beverage Consumption, Million Litres, 2002-2013F Alcoholic Beverage Consumption - Litres of Pure Alcohol (LPA) Per Capita, 2002-2013F Beer Production/Trade/Consumption, 2002-2013F Beer Production/Trade/Consumption, Growth, 2002-2013F Consumption of FABs and Cider, 2000-2013F Beer Foreign Trade by Country (Imports), 2009-2013F Beer Foreign Trade by Country (Exports), 2009-2013F Beer Market Valuation (Local Currency), 2011-2013F Beer Consumption by Local Definition, 2009-2013F Beer Consumption by Standard Price Segmentation, 2009-2013F Beer Consumption by Alcoholic Strength, 2009-2013F Beer Consumption by Type, 2009-2013F Beer Consumption by Geographic Scope, 2009-2013F Beer All Trademarks, 2008-2012 Beer Brands by Local Definition, 2008-2012 Beer Brands by Standard Price Segment, 2008-2012 Beer Brands by Alcoholic Strength, 2008-2012 Beer Brands by Type, 2008-2012 Beer Imported Brands by Origin, 2008-2012 Beer Licensed Brands, 2008-2012 Beer Private Label Brands, 2008-2012 Beer Trademark Owners, 2008-2012 Beer Local Operators, 2008-2012

Beer Leading Brewers/Importers, 2008-2012 Beer Consumption by Pack Mix: Refill ability/Type/Material/Size, 2009-2013F Beer Distribution: On-Premise v Off-Premise, 2009-2013F

List of Figures

Figure 1: Beer Leading Brewers/Importer, 2012

Figure 2: Beer Consumption by Pack Material/Type, 2012

Figure 3: Beer Distribution by Channel, 2012

Figure 4: Beer Consumption by Price Segment, 2012